

Marta Zarebska

Product Designer

Digital Concept Development student

🌐 plshireme.com

📞 +45 81 90 55 90

✉️ martazarebska@plshireme.com

🏠 Aarhus, Denmark

ABOUT ME

A proactive Product Designer motivated by the chance to build digital products that make a tangible difference. Proficient in Figma and experienced in the end-to-end design process, from ideation to delivery, ensuring design solutions balance user needs with business goals. With a solid understanding of design and interaction principles as well as practical coding knowledge, I am adept at collaborating with cross-functional teams to build impactful products.

I thrive on combining team members' ideas during brainstorming and building on them. Always wanting to improve, I welcome feedback with open arms. I am the person who notices potential pitfalls early and brings them to the table before they become roadblocks.

SOFTWARE

- Figma
- Adobe XD
- FigJam
- Miro
- Adobe CS
- WordPress CMS
- HTML, CSS, JS
- Canva
- Unity
- Blender

SKILLS

Hard skills

- Wireframing
- Prototyping
- Interaction Design
- Interface Design
- Usability Testing
- User Research
- Information Architecture
- Accessibility (WCAG)

WORK EXPERIENCE

UX Designer internship

User-Planet | Jan - Mar 2024

- Design System Organisation - Updating and maintaining User-Planet's design system as well as creating new reusable components.
- Web Design - Designing webpages following an established brand identity for the company and their clients.
- Graphic Design - Creating an Eco Design brainstorming toolkit in form of cards using Illustrator and InDesign.

Results: I have experience working on projects in a company setting for various clients, presenting my design ideas to the stakeholders and team members as well as participating in design critique.

EDUCATION

Professional Bachelor in Digital Concept Development

Business Academy Aarhus | Aug 2025 - Now

- User Research - Understanding the target audience and their needs through desk research, interviews, observations and usability testing.
- UX Design - Applying design and interaction principles as well as knowledge of target group to create prototypes of digital products.
- Value Creation - Knowing how to uncover target group's needs and create products that will bring value to them.
- Digital Responsibility - Focus on making solutions that are ethical, sustainable, accessible and IT secure.

Results: Solid understanding of user-centred design processes from research to prototype. Experience in translating user insights into functional and well-founded design solutions that are beneficial for both users and stakeholders.

Erasmus Exchange in Creative Technologies and Interaction

Karel de Grote Hogeschool | Jan - Jun 2026

- Game Development - Basic understanding of Unity 3D, creation of a simple shooter game and designing UI for it.
- Strategy Creation - Analysis and creation of brand strategies. Translating brand's values, mission, aesthetics and positioning into new creative assets.
- 3D graphics - Creating models in Blender and using them for animations in Unity.
- Storytelling - Knowledge on creating engaging stories that will capture the audience with focus on usage in marketing.

AP-Degree in Multimedia Design

Business Academy Aarhus | 2022-2024

- Interface Design - Using design principles in projects to create intuitive and aesthetic digital solutions.
- Usability Testing - Using think aloud and guerrilla testing methods to ensure seamless user experience, identifying areas for improvement and implementing changes.
- Teamwork - Planning, dividing tasks and communication with team members from different backgrounds.



Marta Zarebska

Product Designer

Digital Concept Development student

🌐 plshireme.com

📞 +45 81 90 55 90

✉️ martazarebska@plshireme.com

🏠 Aarhus, Denmark

Soft skills

- Communication
- Problem solving
- Critical thinking
- Attention to details
- Time management
- Empathy

LANGUAGES

Polish - Native

English - Fluent, CAE certificate

Danish - Pre-intermediate

VOLUNTARY WORK

uxcon vienna

Oct 2025

Results: I have helped with and participated in the uxcon vienna conference. I have deepened my knowledge on UX design industry and learned from professionals in the field from their presentations and workshops.

Future Product Days Conference

Sep 2025

Results: I have contributed as a volunteer to Future Product Days conference, one of the biggest industry events in the AI in product, UX, product management and e-commerce. I have gained knowledge and insights from the industry professionals by attending various presentations.

Barista (Trainer)

Café Mellefolk | Sep 2022 - Aug 2025

Unity in Diversity Days

Mellefolkeligt Samvirke Aarhus | Jan - Mar 2025

Results: I have helped set up workshops, talks and concerts connected to the Unity in Diversity Days in purpose of promoting acceptance and bringing together different ethnic minorities, cultural backgrounds and social groups.

CERTIFICATES

Interaction Design for Ecommerce

LinkedIn Learning | Oct 2025

Surveys and Questionnaires for UX Projects

LinkedIn Learning | Oct 2025

IT Mobile Apps - React Native, Summer School Course

Business Academy Aarhus | Jul 2023

Certificate in Advanced English (CAE)

Aug 2021